

Loughborough  
University  
London

Institute for  
International  
Management



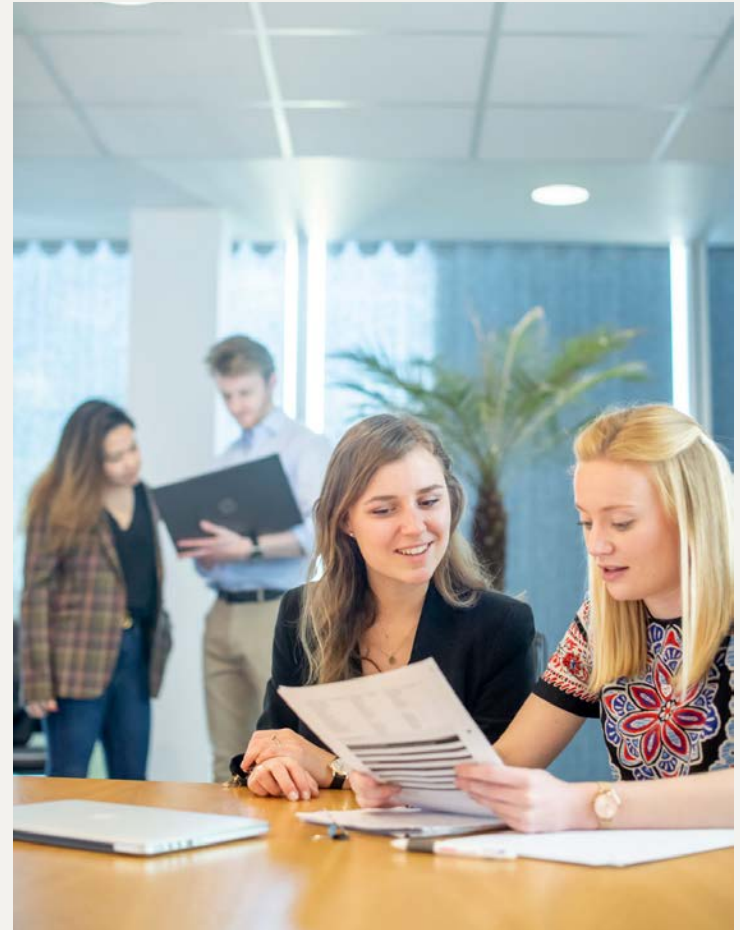


# The IIM – A unique approach

Studying international management as contextual and institutional phenomenon in a critical and multidisciplinary way

Unique interdisciplinary group of scholars focusing on the institutional foundations of international business

Our collaborations with leading public and private sector companies and organisations mean our programmes are led by real-world issues and genuine industry challenges.





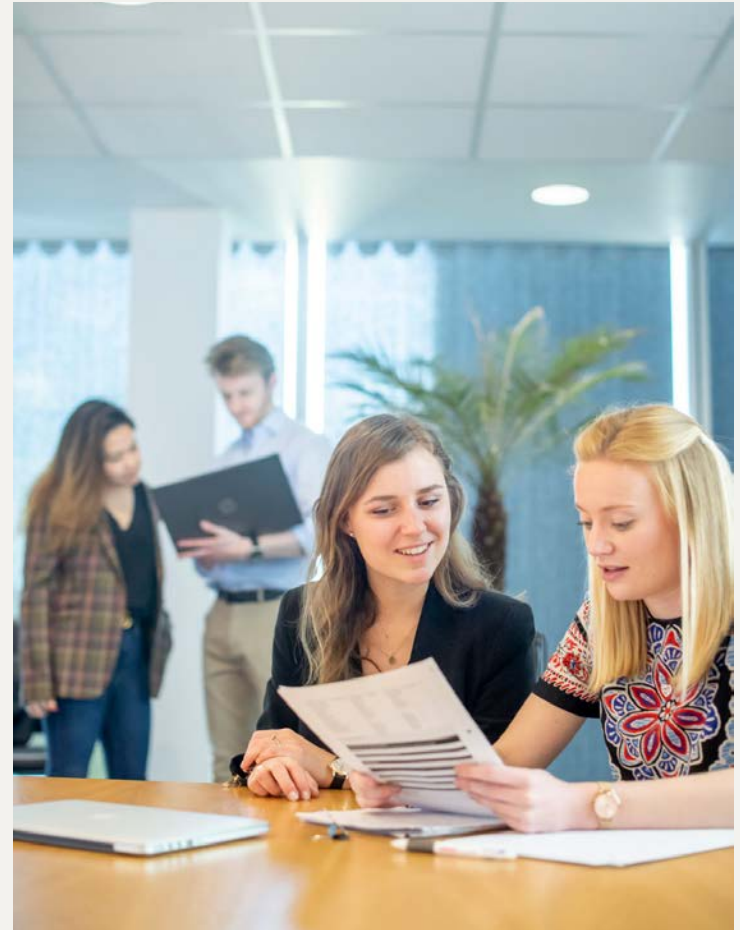
# What you will get

Modules delivered by highly-ranked scholars with commanding knowledge of international management and associated disciplines.

Opportunities to build your career – through engagement with alumni, practitioners working in London, support from our careers team

Opportunities to network with guest speakers from industry

Opportunities to share great moments and experiences with your classmates in informal settings and create friendships for life

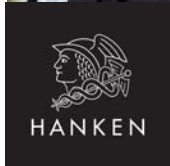




PhD Political Science



UNIL | Université de Lausanne



PhD Management



Aalto University



PhD in Sociology



UNIVERSITY OF BATH



PhD Management



PhD Economics



UNIVERSITY OF CAMBRIDGE



PhD Industrial Relations



PhD Applied Linguistics



PhD in Sociology



WISCONSIN UNIVERSITY OF WISCONSIN-MADISON



PhD Management





# Bespoke Careers Events

- Alumni contacts from Loughborough and beyond
- Contacts with professionals
- E.g. “Working in Consulting”





# Social Events

- Pizza Night
- Traditional English “Xmas Pub Quiz”
- End of year Boat Party





- **MSc International Management**

Our main programme is for students who want to develop a broad range of managerial skills for working in and managing companies that operate across borders. You will get in-depth knowledge of the key disciplines in management studies, including international accounting and finance, international marketing, global strategy, international business, and comparative management

- **MSc International Human Resource Management**

This programme is particularly suited for students who consider a career in human resource management in multinational corporations (MNCs). Like all our programmes, the uniqueness of this programme lies in its very strong focus on the importance of cultural and institutional differences of different country settings that require HRM practices to be adapted.





- **MSc International Management and Emerging Economies**

This programme is for students with a particular interest in International Management issues in developing countries. You will acquire in-depth skills and knowledge in various areas on International Management with a particular focus of the challenges that arise from doing business in developing countries where institutional and infrastructural pre-conditions for doing business are often weaker than in the developed world. Bespoke modules include Human Resource Management in Emerging Markets.

- **MSc Risk, Governance and International Management**

This is a specialist programme that addresses the important issue of how Multinational Corporations manage and mitigate the environmental, business, and political risks stemming from a constantly changing world order. A collaboration with our Institute for Diplomacy and International Governance, this programme provides a unique combination of modules focussing on the international system governing the world economy, and modules focussing on what risk management strategies firms can use to mitigate risk stemming from such context.





Living and Studying  
at



Loughborough  
University  
London