



Loughborough  
University  
London

Institute for Media  
and Creative Industries

[lborolondon.ac.uk/media](http://lborolondon.ac.uk/media)

# Our achievements



**RANKED 4<sup>th</sup>  
IN THE UK**

GUARDIAN UNIVERSITY  
GUIDE 2020



**GOLD  
TEACHING  
EXCELLENCE  
FRAMEWORK**

**WORLD  
TOP 50 FOR  
COMMUNICATION  
AND MEDIA  
STUDIES**

QS WORLD  
RANKINGS 2019

# Welcome

*London is one of the world's principal hubs for media and communication and is the primary destination for many national and international agencies operating in the media and creative industries.*

The Institute for Media and Creative Industries is actively engaged in various research projects that aim to benefit communities and organisations across the world. We are a multi-disciplinary and very international academic community, with commanding knowledge and expertise of the media and related industries and organisations, including the music, press, film, television, social media, arts, tourism and international development industries.

We are committed to helping our students achieve great things, and encourage all of our postgraduate students to build professional relationships with the organisations and communities that interest them the most.

Whether your goal is to launch your own Business, support the success of an existing organisation, or engage with communities to improve livelihoods, the Institute for Media and Creative Industries is dedicated to making your future ambitions a reality.

I hope to welcome you into our postgraduate community soon.

Best regards,

**Professor Thomas Tufte**

*Director of the Institute for Media and Creative Industries*



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*“The fantastic teaching, combined with excellent research and an interactive learning environment have all helped me to gain a profound understanding of the media industry.”*  
—

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Media and Creative Industries MA





# Outstanding campus

*Loughborough University London operates inside an 9,000m<sup>2</sup> collaborative learning space, providing state-of-the-art equipment and materials to ensure knowledge, research and creativity can thrive.*

As a postgraduate student with us, you will gain 24-hour access to all of our facilities, including our campus library, which holds over 9,000 books, journals and papers. A further 50,000 resources can also be found online.

You will also have access to cutting-edge technology, including over 120 laptops available to hire, high-powered CAD computers, wide format printers, 3D printers, laser cutters and much more.

# Inspiring location

*Loughborough University London is located inside the former press and broadcast centres of the London 2012 Olympic and Paralympic Games.*

London is one of the world's principal hubs for media and communication, and is the primary destination for many national and international agencies operating in the media and creative industries. Loughborough University London is located in East London, which is home to more artists, makers and creative start ups than anywhere else in Europe.







Loughborough University London sits amongst some of the UK's most iconic film and television production companies, with a number of major studio facilities and a large post-production community based just 20 minutes' from the campus in Soho.

Loughborough University London will continue Loughborough's sterling reputation for world class teaching and research in the areas of communication and media.

Our neighbours include BT Sport - BT launched its own sports channel next door to our campus in 2013. Their site includes three state-of-the-art studios, 20 editing suites and seven galleries.





**WORKING WITH MORE  
THAN 30 ORGANISATIONS  
FOR OUR UNIQUE  
COLLABORATIVE PROJECT  
MODULE**



**QS GRADUATE  
EMPLOYABILITY  
RANKINGS 2020  
1ST IN THE UK FOR  
EMPLOYER-STUDENT  
CONNECTIONS**





# Maximising your employment prospects

*Studying a postgraduate-level qualification is not just about your academic programme or area of research.*

We offer a comprehensive package of guidance and support that is positioned at the core of every postgraduate's learning experience. Students can expect workshops on future career destinations and networking with potential employers alongside real-world experience from activities such as our Collaborative Project.

From interview master classes to inspiring guest lectures, and from company site visits to organisation-based dissertation projects, we will provide you with the tools and experiences you need to secure your future career goals.

# Research degrees

*By pursuing a postgraduate research programme within the Institute for Media and Creative Industries, individuals will have the opportunity to work with top researchers in the field and gain first-hand experience of real-life problem solving.*

—  
*“My time at Loughborough has been the perfect launch pad for my academic career – thanks to the expertise and support of my supervisors, I produced a piece of work that I’m really proud of – and one that helped get me a job!”*

—  
Bridget

Media and Creative Industries Doctoral Researcher



## Media and Creative Industries PhD

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See website (UK/EU), £17,200 (International)\*



3 years full-time, up to 6 years part-time



An honours degree (2:1 or above) or equivalent overseas qualification.  
IELTS: 6.5 overall, with minimum 6.0 in each component

The Institute for Media and Creative Industries boasts a talented, close-knit research community, with a shared passion for the growth and impact of research on communication and media content, technologies and structures.

Current research considers the implications of technological transformations and social change, including social, cultural, political and economic relationships and movements, as well as social media and activism in contemporary and historical contexts.

Our academics cover a range of research interests including legacy, new media and communication structures, regulations and practices. We have experience of conducting empirical research across the globe and are particularly interested in global perspectives on media, communications and social life.

The Institute explores critical studies of gender, sexuality, identity, race and ethnicity. The Institute is also interested in notions of mobility (people and technologies), place, creativity and labour, and the communication practices and infrastructures that connect and disconnect, enable and constrain.

# Master's degrees

*Each programme offers teaching from influential academics, pioneering researchers and creative innovators, to expose students to the latest theories and developments from across the discipline.*

—  
*“My programme explores many different aspects of the media and is flexible enough to help me reach my future career goals.”*

—  
Eleanor

Media and Creative Industries MA



# Global Communication and Development MA

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£ £10,900 (UK/EU), £19,600 (International)\*

🕒 1 year full-time, up to 4 years part-time

🎓 An honours degree (2:1 or above) or equivalent overseas qualification.  
IELTS: 6.5 overall, with minimum 6.0 in each component.

## This programme

Our Global Communication and Development MA investigates the role of media and communication in articulating development and social change.

You will unpack how media, governments, civil society, the private sector and various international development organisations communicate strategically to enhance processes of change. Our staff are internationally leading scholars in the fields of global communication and development, and have long-standing experience working in collaboration with key stakeholders.

You will learn how to interpret, evaluate and apply advanced knowledge of communication and development in an innovative way.

Through a series of real-life case studies, you will learn how to critically analyse current research and practice in the field of communication and development.

Graduates from our Global Communication and Development programme will be highly-qualified to work in a variety of communication roles across a range of sectors engaged in development work, including public health, environment, education and tourism. You will also have the opportunity to enhance your knowledge and career prospects further by undertaking an MPhil or PhD programme.

## Media and Creative Industries MA

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£ £10,900 (UK/EU), £19,600 (International)\*

🕒 1 year full-time, up to 4 years part-time

🎓 An honours degree (2:1 or above) or equivalent overseas qualification.  
IELTS: 6.5 overall, with minimum 6.0 in each component.

### This programme

Our Media and Creative Industries MA examines the ways in which society consumes and utilises media to fashion identities and forge relationships. Our teaching explores cultural theories, as well as political, gender and social movements.

You will learn from a passionate faculty of leading professionals and academics, offering a vibrant insight into the media and creative industries, through the sharing of specialised knowledge in information science, law, anthropology, political economy, political and social theory, ethnic studies and more.

The programme will enable you to gain a systematic and critical awareness of current issues and debates in the analysis of media and creative

industries. In turn, this will equip you with the ability to critically analyse current research and advanced scholarship about economic, social, cultural, political and historical dimensions of the creative industries.

The Institute for Media and Creative Industries offers a wide range of modules to prepare you for employment in a variety of media and communication roles within public, private or third-sector companies, ranging from sport, gaming and technology, to press, policy and community-led initiatives.

Our graduates will also have the opportunity to enhance their knowledge and career prospects further by undertaking an MPhil or PhD programme.





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*“I’m really proud to be studying at a top  
British University, with students who  
share the same passion for creativity and  
innovation as me”*

—  
Victor

**Media and Creative Industries MA**



# How to apply

*Applications for all of our programmes must be made online,  
via the Loughborough University Application Portal.*

**1**

CHOOSE A PROGRAMME

**2**

CHECK THE ENTRY REQUIREMENTS

**3**

ESTABLISH THE COSTS

**4**

CHECK OUR SCHOLARSHIPS, BURSARIES AND FUNDING OPTIONS

**5**

BEGIN THE APPLICATION PROCESS ONLINE



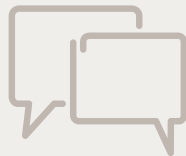
[lborolondon.ac.uk/apply](http://lborolondon.ac.uk/apply)



## Apply now

Like what you see at Loughborough University London?

Submit an application online: [lborolondon.ac.uk/apply](https://lborolondon.ac.uk/apply)



## Chat to us

Join a live discussion with staff and students and receive instant responses to your questions by joining one of our regular webchats.

Find out more: [lborolondon.ac.uk/webchats](https://lborolondon.ac.uk/webchats)



## Email us

E: [London@lboro.ac.uk](mailto:London@lboro.ac.uk)

## Follow us

Keep up to date with all of our latest news and events by following us on social media.



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