Institute for Innovation and Entrepreneurship



Loughborough University London

lborolondon.ac.uk/innovation-entrepreneurship





RANKED 8th IN THE UK

THE COMPLETE UNIVERSITY GUIDE 2020







Welcome

London is one of the top cities in the world for business, finance and trade, and offers a unique learning environment for anyone who shares a passion for innovation and entrepreneurship.

The Institute for Innovation and Entrepreneurship is committed to delivering challenging, career enhancing programmes that look to offer real value to individuals and organisations across the globe.

We are committed to helping our students to achieve great things, and work hard to support our students to build strong business plans, grow niche new start-ups and develop innovative solutions to help existing business and solve social problems.

Our students and staff enjoy working together on various projects and activities throughout the year, which aim to benefit communities and organisations across the world. We have a strong network of industry partners and encourage all of our students to collaborate with a range of organisations during their studies.

Whether your goal is to launch a business, develop an idea or support an existing organisation, the Institute for Innovation and Entrepreneurship is dedicated to making your future ambitions a reality.

Best regards,

Dr Louise Scholes

Director of the Institute for Innovation and Entrepreneurship



Contents

Outstanding campus	05
Maximising your employment prospects	07
Research degrees	08
Master's degrees	10
How to apply	17

"I love the cutting-edge curriculum and being part of an international community."

Zamira Entrepreneurship and Innovation Management MSc







Outstanding campus

Loughborough University London operates inside an 9,000m² collaborative learning space, providing state-of-the-art equipment and materials to ensure knowledge, research and creativity can thrive.

As a postgraduate student with us, you will gain 24-hour access to all of our facilities, including our campus library, which holds over 9,000 books, journals and papers. A further 50,000 resources can also be found online. You will also have access to cutting-edge technology, including over 120 laptops available to hire, high-powered CAD computers, wide format printers, 3D printers, laser cutters and much more.



WORKING WITH MORE THAN 30 ORGANISATIONS FOR OUR UNIQUE COLLABORATIVE PROJECT MODULE



QS GRADUATE EMPLOYABILITY RANKINGS 2020 1ST IN THE UK FOR EMPLOYER-STUDENT CONNECTIONS





Maximising your employment prospects

Studying a postgraduate-level qualification is not just about your academic programme or area of research.

We offer a comprehensive package of guidance and support that is positioned at the core of every postgraduate's learning experience. Students can expect workshops on future career destinations and networking with potential employers alongside real-world experience from activities such as our Collaborative Project. From interview master classes to industry leading guest lectures, and from company site visits to organisation-based dissertation projects, we will provide you with the tools and experiences you need to secure your future career goals.

Research degrees

Students undertaking a research degree with the Institute for Innovation and Entrepreneurship have the opportunity to work with world-class researchers in the field and gain first-hand experience of real-life problem solving.

"I fell in love with research and Loughborough University London gave me the opportunity to do exactly what I wanted in my research and my work."

Lena

Innovation and Entrepreneurship Doctoral Researcher



Entrepreneurship and Innovation PhD

- See website (UK/EU), £17,200 (International)*
- 3 years full-time, up to 6 years part-time
- An honours degree (2:1 or above) or equivalent overseas qualification. IELTS: overall 6.5 with a minimum of 6.0 in each component.

The Institute for Innovation and

Entrepreneurship is committed to delivering research that is academically excellent and adds social value by addressing some of the problems facing the world today.

This type of research is relevant for all management studies scholars but particularly for those with a research interest in entrepreneurship and innovation.

Our Doctoral Researchers are immersed into a research community which is supportive and nurturing, and have access to a rich research network of start ups, creatives and corporate organisations.

Our key areas of interest include:

- · Entrepreneurship and innovation
- Corporate governance
- Digital innovation
- Disruptive technologies
- Family firms
- Social science and enterprise

By pursuing a research degree with us, you will receive a comprehensive package of training and support to continue into academia or to progress your career in entrepreneurship, investment, business growth and research and development.

Master's degrees

Our teaching is delivered by world-class academics, influential thought leaders and inspiring industry professionals with commanding knowledge of enterprise and entrepreneurship.

"My programme offers a unique combination of finance and entrepreneurship teaching, and enables me to work with startups and push forward my own business idea."

Leander Entrepreneurship, Finance and Innovation MSc



Entrepreneurship and Innovation Management MSc

- £14,500 (UK/EU), £26,300 (International)*
- 1 year full-time, up to 4 years part-time
- 2:2 (55% or above) or equivalent overseas qualification.
 IELTS: 6.5 overall, with a minimum of 6.0 in each component.

This programme

If you are considering launching your own venture and would like expert advice and training on the skills required for success, then this programme is for you. Similarly, if you have a passion for enterprise and aspire to work with small start-up companies and organisations, then our MSc Entrepreneurship and Innovation Management programme will equip you with the tools and knowledge you need to transform a foundation into a global success story.

You will analyse the entrepreneur and the innovation process, to give you the opportunity to explore and reflect on the skills needed for success. You will also receive in-depth teaching on topics that are often only briefly mentioned in traditional business programmes, such as intellectual property, funding for small business and business failure.

Many modules include inspiring guest lectures from successful entrepreneurs and business leaders from a range of industries, so that you can gain insights into the real challenges facing businesses and organisations today.

As well as the ability to set up their own venture, graduates of this programme have the skills to progress into large blue chip companies and work in R&D management, developing new products, markets and customer segments. Graduates also have the opportunity to enhance their knowledge and career prospects further by undertaking an MPhil or PhD programme.

Entrepreneurship, Finance and Innovation MSc

- £14,500 (UK/EU), £26,300 (International)*
- 1 year full-time, up to 4 years part-time
- 2:2 (55% or above) or equivalent overseas qualification.
 IELTS: 6.5 overall, with a minimum of 6.0 in each component.

This programme

If you're looking for investment of your own venture, or you'd like to work within a team that is in search of funding for a new start-up, this programme would be extremely useful for you. Similarly, if you are thinking about entering into a research and development (R&D) career, our MSc Entrepreneurship, Finance and Innovation programme will give you the skills and knowledge you need to assess market needs and develop new and improved products.

To put your new skills and experiences into practice, you will spend the duration of a module with a multi-talented group of students to work on a brief from a real company looking to solve a real social or business problem. The Collaborative Project module is the first of its kind to be organised across an entire institution, meaning your learning will be enhanced by students across every discipline.

Some of the research interests in the Institute for Innovation and Entrepreneurship feed directly into the curriculum, such as family businesses, venture capital and private equity, digital entrepreneurial activity, social network analysis, social entrepreneurship, governance and executive compensation, and crowdfunding.

Graduates also have the opportunity to enhance their knowledge and career prospects further by undertaking an MPhil or PhD programme.

Managing Innovation in Creative Organisations MSc

- £14,500 (UK/EU), £26,300 (International)*
- 1 year full-time, up to 4 years part-time
- 2:2 (55% or above) or equivalent overseas qualification.
 IELTS: 6.5 overall, with a minimum of 6.0 in each component.

This programme

You will discover how to inform design solutions and build business strategies for creative organisations, and will gain invaluable advice and guidance on setting up your own creative venture. You will also be provided with tools and insights to develop your own innovative business solutions for other creative start-ups.

Having a robust understanding of business and the innovation process will be coupled with the skills required to take action which will be fundamental to your success in the current marketplace. Entrepreneurial behaviour is another key competency required by a growing number of employers, whether you wish to pursue a career in the creative industries, start-up industry, or with an established organisation.

Through academic and action-based learning you will study unique modules including family businesses, digital entrepreneurial activity, and social entrepreneurship.

Graduates from our MSc Managing Innovation in Creative Organisations will also have the opportunity to enhance their knowledge and career prospects further by undertaking an MPhil or PhD programme.





"The professors are really passionate about their research and teaching, and they are willing to lend a helping hand at any point."

Montez

Entrepreneurship, Finance and Innovation MSc





How to apply

Applications for all of our programmes must be made online, via the Loughborough University Application Portal.

CHOOSE A PROGRAMME

2 CHECK THE ENTRY REQUIREMENTS

> **3** ESTABLISH THE COSTS

4

CHECK OUR SCHOLARSHIPS, BURSARIES AND FUNDING OPTIONS

5

BEGIN THE APPLICATION PROCESS ONLINE

Lboro.ac.uk/apply



Like what you see at Loughborough University London? Submit an application online: lborolondon.ac.uk/apply



Chat to us

Join a live discussion with staff and students and receive instant responses to your questions by joining one of our regular webchats.

Find out more: lborolondon.ac.uk/webchats



Email us

E: London@lboro.ac.uk

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