Loughborough University London
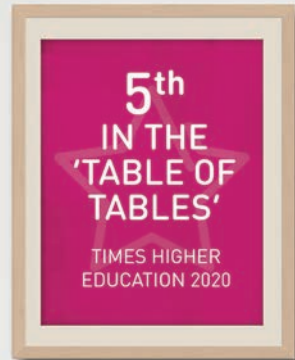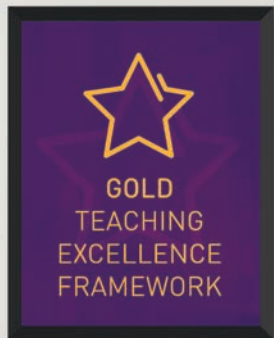
Institute for
Design Innovation

lborolondon.ac.uk/design-innovation

Our achievements

TOP 10 UNIVERSITY
IN EVERY UK LEAGUE TABLE IN 2020

REF 2014
TOP 10 UNIVERSITY FOR RESEARCH INTENSITY

5th IN THE 'TABLE OF TABLES'
TIMES HIGHER EDUCATION 2020

RANKED 4th IN THE UK
GUARDIAN UNIVERSITY GUIDE 2020

RANKED 5th IN THE UK
TIMES AND SUNDAY TIMES GOOD UNIVERSITY GUIDE 2020

GOLD
TEACHING
EXCELLENCE
FRAMEWORK

Welcome

The Institute for Design Innovation is committed to delivering high-quality teaching and research that aims to address real-life enterprise and social innovation needs.

Our students and staff work together on various projects and activities throughout the year, to widen our impact on communities and organisations across the world. Our students also participate in cross-cultural and interdisciplinary design-driven teams, which is enabling them to develop a range of new skills that are invaluable to employers.

We are committed to helping our students achieve great things, and encourage all of our students to build professional relationships with the organisations that interest them the most.

Whether your goal is to launch your own business or support the development of an existing product or service, the Institute for Design Innovation is dedicated to making your future ambitions a reality.

I hope to welcome you into our postgraduate community soon.

Best regards,

Professor Mikko Koria
Director of the Institute for Design Innovation

Contents

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*"The academic staff show a real interest
in progressing students' knowledge and
go to great lengths to support them."*

—
Shannon
MSc Design Innovation Management

Outstanding campus

Loughborough University London operates inside an 9,000m² collaborative learning space, providing state-of-the-art equipment and materials to ensure knowledge, research and creativity can thrive.

As a postgraduate student with us, you will gain 24-hour access to all of our facilities, including our campus library, which holds over 9,000 books, journals and papers. A further 50,000 resources can also be found online.

You will also have access to cutting-edge technology, including over 120 laptops available to hire, high-powered CAD computers, wide format printers, 3D printers, laser cutters and much more.

WORKING WITH MORE
THAN 30 ORGANISATIONS
FOR OUR UNIQUE
COLLABORATIVE PROJECT
MODULE

QS GRADUATE
EMPLOYABILITY
RANKINGS 2020
**1ST IN THE UK FOR
EMPLOYER-STUDENT
CONNECTIONS**

Maximising your employment prospects

Studying a postgraduate-level qualification is not just about your academic programme or area of research.

From advice on future career destinations to networking with potential employers, we are the only institution to develop a comprehensive package of guidance and support that is positioned at the core of every postgraduate's learning experience.

From interview master classes to industry leading guest speakers, and from company site visits to organisation-based dissertation projects, we will provide you with the tools and experiences you need to secure your future career goals.

Research degrees

By pursuing one of our postgraduate research programmes, you will have the opportunity to work with top researchers and industry leaders, and gain first hand experience of real life problem-solving.

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"The Institute for Design Innovation has provided me with the tools, skills, and professional network to pursue a successful career in academia and industry."

—

Federico

Design Innovation Doctoral Researcher

Design Innovation PhD

See website (UK/EU), £22,350 (International)*

3 years full-time, up to 6 years part-time

An honours degree (2:1 or above) or equivalent overseas qualification.
IELTS: overall 6.5 with a minimum of 6.0 in each component.

The Institute for Design Innovation has an interest in the issues of design that have received scant attention to date but have the potential to deliver outstanding outcomes for design.

Design Value
This area of research is focused on value creation perspectives in and through the application of design into multiple contexts involving users, organisations, ecosystems and society at large.

Design Meaning
This research area examines design-driven innovation of meaning in multiple contexts and environments. The relationship between design, culture and innovation is also a focal area of interest.

Design Delivery
This research area examines the role of design and designers in sustainable product service systems, social enterprises and services, and the circular economy.

Design Practice
This area of research investigates teams and groups in creative and design-driven contexts by exploring collaborative, interdisciplinary and multicultural practices and approaches.

Design Exploration
This area is open to exploratory topics, imaginative contexts and novel methodologies, such as urbanisation and smart cities, regeneration and digitalisation.

Master's degrees

Each programme offers teaching from the most influential thought leaders, pioneering researchers and creative innovators, to expose students to the latest theories and developments from across the discipline.

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"The academic staff show a real interest in progressing our knowledge, and go to great lengths to support us."

—

Imogen

Design Innovation Management MSc

Design and Culture MA

£ £10,900 (UK/EU), £25,500 (International)*

🕐 1 year full-time, up to 4 years part-time

🎓 An honours degree (2:2 or above) in design, innovation, business, media, technology or a related subject.
Applicants from non-design backgrounds require 55% or above in their final year.
IELTS: overall 6.5 with a minimum of 6.0 in each component.

This programme

Through a series of processes and projects, our Design and Culture MA will support you to build a portfolio of work informed by the study of culture, and will help address the question: does culture inform design or does design inform culture?

Our programme will provide you with the concepts and skills for undertaking ethnographic research for completion of design projects. These skills can be applied and developed in both the interdisciplinary and international design projects that provide the core of the programme.

Our MA in Design and Culture will encourage you to explore the dynamic, contingent relationships between design and its many cultural contexts.

You will have the opportunity to develop your analytical and research skills through undertaking a substantial design innovation and evaluation project that draws on the influences of culture in design. These projects will provide you with the experience of working in cross-cultural and interdisciplinary design-driven teams.

We have excellent industry links with the capital and upon graduation, you will be equipped with key skills sought by employers. Our programme will provide you with the right skills and knowledge to enhance your career prospects in user-centred design. You will be a qualified professional versed with many new and developed design skills.

*Fees correct for 2020/21 entry. For more details visit lborolondon.ac.uk

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Design Innovation MA / MSc

£ £10,900 (UK/EU), £25,500 (International)*

🕐 1 year full-time, up to 4 years part-time

🎓 An honours degree (2:2 or above) in design, innovation, business, media, technology or a related subject. Applicants from non-design backgrounds require 55% or above in their final year. IELTS: overall 6.5 with a minimum of 6.0 in each component.

This programme

You will be exposed to the latest knowledge and advances in design, and will learn innovative design skills and collaborative behaviour through a mixture of active learning and project work.

Our students will develop their knowledge by analysing and evaluating problems and responding to genuine industry challenges in real time. This learning environment will inform critical thinking and improve students' effectiveness as innovation designers.

You will enhance your design skills and knowledge through theoretical and practical application individually and in multi-disciplinary and interdisciplinary teams. You will learn how to solve problems in creative and innovative ways through developing strategies and generating project briefs.

Upon graduating, you will be equipped with advanced knowledge to enhance your career opportunities in design and branding consultancies, in-house design and marketing departments as designers and design managers. You will become a professional versed with design skills and interdisciplinary teamwork.

Our graduates will also have the opportunity to enhance their knowledge and career prospects further by undertaking an MPhil or PhD programme.

Design Innovation Management MSc

- £ £10,900 (UK/EU), £25,500 (International)*
- 🕐 1 year full-time, up to 4 years part-time
- 🎓 An honours degree (2:2 or above) in design, innovation, business, media, technology or a related subject. Applicants from non-design backgrounds require 55% or above in their final year. IELTS: overall 6.5 with a minimum of 6.0 in each component.

This programme

Our Design Innovation Management MSc has been established to develop innovative thinkers from creative designers.

You will learn the value of collaborative behaviour through active learning and team work, analyse and evaluate problems by responding to challenges in real time. You will also take part in a substantial innovation management project, which will draw upon your analytical and research skills.

You will enhance your design skills and knowledge through theoretical and practical application.

In turn, this will improve your effectiveness as a designer. This programme enables you to pursue a broad range of design management careers in the private and public sector. In particular, we aim to enhance your career prospects and prepare you for roles in innovation management.

On completion, successful graduates might expect to gain senior management roles in a range of sectors, including marketing, new product development, innovation, research and development, and technology. Graduates will also have the opportunity to enhance their knowledge and career prospects further by undertaking an MPhil or PhD programme.

*Fees correct for 2020/21 entry. For more details visit lborolondon.ac.uk

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Entrepreneurial Design Management MSc

£ £10,900 (UK/EU), £25,500 (International)*

⏱ 1 year full-time, up to 4 years part-time

🎓 An honours degree (2:2 or above) in design, innovation, business, media, technology or a related subject. Applicants from non-design backgrounds require 55% or above in their final year. IELTS: overall 6.5 with a minimum of 6.0 in each component.

This programme

Our Entrepreneurial Design Management MSc will teach you how to take an idea from the drawing board to the marketplace. You will analyse entrepreneurial behaviour and evaluate which contributions lead to the success of a new product or idea.

You will learn about the practicalities and challenges of establishing and running your own product design or manufacturing business, and will uncover how enterprising skills can influence and inform the design process.

This programme covers a wide range of topics, from understanding the theories of entrepreneurship to learning about the relationship between design and culture.

You will be provided with insight and skills for a variety of consumer, commercial, national and international roles across a wide range of sectors. Our graduates are well prepared for work within organisations or equipped for self-employment routes.

The programme enables you to pursue a broad range of management careers in the private and public sector. In particular, we aim to prepare you for the management of small enterprises.

*Fees correct for 2020/21 entry. For more details visit lborolondon.ac.uk

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"Group work, presenting, problem solving and creative skills are a must in my current job and the University definitely helped me develop these skills."

—
Smruthi
Design Innovation Management MSc

How to apply

Applications for all of our programmes must be made online,
via the Loughborough University Application Portal.

1
CHOOSE A PROGRAMME

2
CHECK THE ENTRY REQUIREMENTS

3
ESTABLISH THE COSTS

4
CHECK OUR SCHOLARSHIPS, BURSARIES AND FUNDING OPTIONS
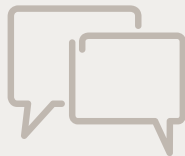
5
BEGIN THE APPLICATION PROCESS ONLINE

lborolondon.ac.uk/apply

Apply now

Like what you see at Loughborough University London?

Submit an application online: **lborolondon.ac.uk/apply**

Chat to us

Join a live discussion with staff and students and receive instant responses to your questions by joining one of our regular webchats.

Find out more: **lborolondon.ac.uk/webchats**

Email us

E: **London@lboro.ac.uk**

Follow us

Keep up to date with all of our latest news and events by following us on social media.

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